



## About Straightforward Consultancy

At Straightforward Consultancy, we use our market knowledge and influence to deliver leaner, more responsive and better managed freight solutions for UK importers and exporters, taking workload away from the customer and providing a great source of advice and operational support.

Since 2010, we've saved our clients an average of 35% and we've refreshed their freight and Customs models to make them more customer-focused, responsive and compliant. Our services really appeal to customers with flat structures, limited resources or a lack of in-house expertise and our strapline, "logistics simplified" reflects our desire to translate the often confusing jargon used by freight forwarders and HM Customs into language which customers can actually understand!

We have a range of services including Freight Reviews, Freight Management, Customs Compliance and Consultancy so please do take up our offer of a free consultation. If nothing else, you'll be sure to learn something!

## Services

### Freight Reviews

**Do you ever wonder whether your freight costs may be too high, but you really aren't sure where to start? An SCL Freight Review is the answer.**

- ◆ Average 35% cost savings per customer
- ◆ Complete review of your activity, costs and service
- ◆ Implementation of new freight / Customs arrangements
- ◆ Slicker, more reliable service built around your needs
- ◆ Shared savings fee model
- ◆ On-going expert advice and operational support

### Customs Compliance

**Importing from outside the EC? We can help you to be Customs compliant and ensure you pay the right amount of import duty.**

- ◆ Review of current tariff codes and duty rates
- ◆ Expertise in classification of your products
- ◆ Implementation/management of new Customs model
- ◆ Recovery of overpaid Customs duty from HMRC
- ◆ Monthly Customs compliance reporting
- ◆ Detailed archive of every import shipment
- ◆ Representation during HMRC compliance visits

### Freight Management

**Are you actively managing the cost and performance of your freight forwarder? Have they become expensive or complacent?**

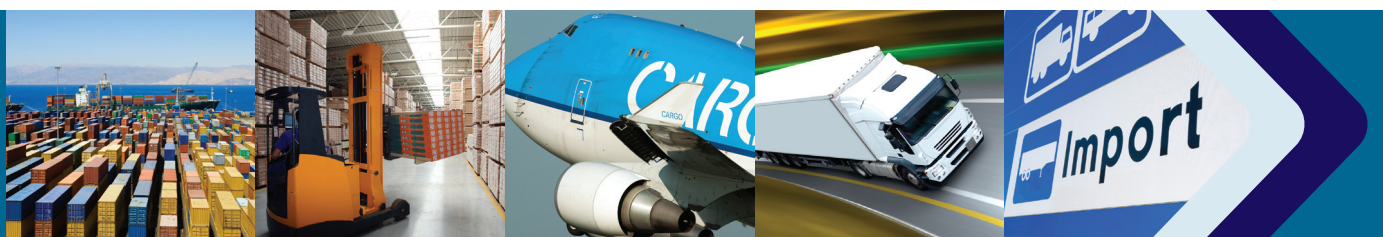
- ◆ Service and costs actively managed
- ◆ Staff can concentrate on their core activities
- ◆ Our influence keeps your costs competitive
- ◆ All freight invoices verified and queries resolved
- ◆ Operational issues dealt with swiftly
- ◆ Ongoing expert advice and operational support
- ◆ Become part of our customer portfolio

### Consultancy

**Do you need some expert and impartial advice? Need help from someone who's been there before and has the contacts and influence to make something happen?**

- ◆ Problem solving
- ◆ Cost control/reduction
- ◆ Process review
- ◆ Health check of current logistics model
- ◆ Customs issues
- ◆ Entry into new overseas markets
- ◆ Bespoke projects

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## Why use Straightforward Consultancy?

- ◆ Reduce your freight costs by an average 35%
- ◆ Strong track record and customer testimonials
- ◆ Improve your service levels
- ◆ Keep costs firmly under control
- ◆ Knowledge of Customs procedures
- ◆ Lower your workload
- ◆ Gain access to expert and impartial advice
- ◆ Shared savings / activity based fee models
- ◆ Free consultation / assessment
- ◆ Improve Customs compliance and explore duty reliefs
- ◆ Growing influence in the marketplace

## Testimonials

As our business continues to grow, our existing customers are providing us with some highly complimentary testimonials, copies of which we are happy to send to you upon request.

We've included some excerpts from our testimonials below:

**“Even after Andy’s fee we have saved a huge amount of time and saved over £10,000 – a complete no brainer really.”**

**“As well as achieving annual savings of around 50% on our freight costs, we also saw marked improvements in the service levels.”**

**“Andy’s diligence and hard work resulted in Customs repaying £30,000 of import duty to Middleby UK.”**

**“During the first 12 months of operation we have made net saving of circa 30% compared to the previous year.”**

**“If you are looking to be more forward thinking in your freight imports, save money, or just take the headache out of this part of your business, call Andy. You will not be disappointed.”**

## Contact Information

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